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PRESS RELEASE

MDI Diversifies Packaging Offerings With Corrugated Polypropylene Plastic

MINNEAPOLIS, Sept. 28, 2016 – Manufacturers, retailers and distributors looking for customized packaging solutions have more options now with new [corrugated, polypropylene-plastic packaging](#) from MDI. The organization’s packaging solutions support closed-loop, sustainable packaging strategies in a wide range of industries and applications.

Polypropylene-plastic packaging improves product protection in manufacturing, distribution, transport and storage. The reusable, returnable and recyclable solutions reduce packaging costs significantly, and offer a long lifecycle. MDI polypropylene products are lightweight and impact-resistant, and resist cracking. Additionally, polypropylene produces a “living hinge” for boxes that are opened multiple times daily or throughout their life span.

“We listened to our customers and resellers who were asking for the benefits that polypropylene offers across multiple applications,” said Peter McDermott, CEO of MDI. “We now deliver customized, polypropylene packaging solutions in a wide variety of sizes, models and configurations. As our organization continues to grow, we are providing customers with more options – creating a single source for their end-to-end packaging needs.”

Free of dust and fiber, MDI polypropylene plastic can help manufacturers looking to meet FDA regulations in medical and disaster-relief applications. Polypropylene tolerates extreme temperatures, beneficial for a variety of storage and transport applications. In display and presentation, polypropylene’s clean edges help keep the focus on the product instead of the packaging. Manufacturers can take advantage of the plastic’s rigid nature and impact resistance by using it for dividers, partitions or sleeves in transport containers. In addition, polypropylene is easy to clean, and resists mold, mildew and insects – delivering specific benefits for the harvest, storage and transportation of agricultural products.

Combining twin-wall, polypropylene packaging with protective foam provides a best-fit protection for electronics, medical devices and high-value, fragile products. The package design incorporates protection against shock, vibration, and chemical and water damage.

The new polypropylene offerings complement MDI’s existing polyethylene-plastic and protective-foam packaging, and expand on the organization’s vertically integrated manufacturing, product assembly and kitting services.

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About MDI

MDI is a manufacturer of standard- and custom-packaging products and production services for business-to-business customers. MDI has operated as a successful, nonprofit, social enterprise for over

TWIN CITIES

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50 years, providing meaningful jobs for people with disabilities in an inclusive work environment. Employees with and without disabilities work together to provide outstanding products and industry-leading customer service. The organization has four primary locations across Minnesota: Cohasset, Grand Rapids, Hibbing and Minneapolis.

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