



October 2019

Session is coming. Are you ready for 2020?

Fall is here, and politics are everywhere. While national politics may dominate news networks and social media channels, there is a lot happening here in Minnesota. In 2020, Minnesotans will head to the polls to elect 201 state legislators, eight U.S. Congressional seats and one U.S. Senate seat. Oh, and there's a Minnesota legislative session where the state could pass close to \$1 billion in capital investments and modify a lot of state policy.



As you think through your 2020 budget and organizational strategy, don't forget the role that state government plays. With the Minnesota Legislature convening in February 2020, [click here](#) for three questions to ask yourself to ensure your organization's success.



Fall fun at Keg and Case

Team Goff had a fun time exploring the food and drinks at [Keg and Case West 7th Market](#) recently, including cookies n' cream and strawberry rhubarb cotton candy!

If you haven't visited this award-winning food hall yet, give it a try the next time you're in Saint Paul for everything from diverse restaurants, a taproom, incredible coffee and organic ice cream to local art and pottery.

Shakopee Mdewakanton tribe announces new philanthropic campaign

Congratulations to our client the Shakopee Mdewakanton Sioux Community on the launch of its new philanthropic campaign **Understand Native Minnesota**. This \$5 million, three-year strategic initiative is focused on Native American narrative change in Minnesota's schools.



Making news

Goff Public is behind the scenes, helping turn client stories into media coverage. Check out these recent stories:

Nonprofit CEO shares mission to hire individuals with disabilities | WCCO-TV

Ramsey County's TCAAP site hits milestone with partial removal from Superfund list | Star Tribune

New museum highlights Minnesota history from Dakota perspective | Mankato Free Press

Caroline Kennedy in Schaumburg: Talking family's legacy, service at Judson forum | Chicago Daily Herald

Bill Marshall and Sarah Lawrence talk about Skylark's upcoming production | KSTP-TV



Peter McDermott and Del Smith of MDI join WCCO-TV to talk about the organization's mission to hire employees with disabilities.